

FOR IMMEDIATE RELEASE

**Oxford University Press will hold a forum event on 'The Power of Language'
A prominent scholar from the Oxford Internet Institute and an editor of the Oxford English
Dictionary will visit Tokyo for presentations**

Release Date: September 27, 2017

Oxford University Press (located in Minato-ku, Tokyo; represented by Managing Director Kiyokazu Nakamura) is holding its annual forum event Oxford Day 2017: THE POWER OF LANGUAGE on Sunday, October 22nd, 2017 at Keio University (located in Minato-ku, Tokyo).

Recent social and political issues are impacting communication on a global scale and in turn shaping policy in local education. As an authority on the English language, OUP influences how language reflects the times through publications such as the Oxford English Dictionary and the Word of the Year. To commemorate the 60th anniversary of OUP Japan, we are pleased to present the 5th annual Oxford Day, in partnership with Keio University's Global Research Institute. Keio University is a leading institution in Japan, committed to contributing to global society and learning through interdisciplinary approaches. Oxford Day will bring together local and international speakers; including Philip N. Howard, statutory professor of Internet Studies at the Oxford Internet Institute who specializes in the influence of digital media on politics, and Peter Gilliver, who has contributed to the Oxford English Dictionary for about 30 years, to discuss the influence language has on social, political, legal and educational issues.

【Date and Venue】

Date : Sunday 22 October 2017

Time : Doors Open at 8:45

Venue : Keio University Mita Campus

Admission fee:

Admission: 1,000 yen (Students: Free*)

Admission + reception: 2,000 yen (Students: 500 yen*)

*with valid student ID

【Presenters】

Philip N. Howard - Plenary Speaker

(Statutory Professor of Internet Studies at the Oxford Internet Institute and Senior Fellow of Balliol College at the University of Oxford)

Peter Gilliver

(Associate Editor, Oxford English Dictionary, Author of *The Making of the Oxford English Dictionary*)

Curtis Kelly

(Professor of English, Faculty of Commerce, Kansai University)

Keigo Komamura

(Keio University Executive Director, Professor of Faculty of Law, Director of Keio Global Research Institute)

Kosta Lekanides

(Head of IB Programmes and TOK Coordinator at Jumeirah English Speaking School (JESS) in Dubai (UAE))

Akito Okada

(Professor Graduate School of International Studies, Tokyo University of Foreign Studies)

Keiko Okawa

(Professor of Keio University Graduate School of Media Design / Vice Director of Research Institute for Digital Media and Content, Keio University)

Satoko Tokunaga

(Associate Professor, Keio University Faculty of Literature)

Junichi Yokota

(Teacher at Saitama Prefectural Showa High School)

Kensaku Yoshida

(Distinguished Professor, Director, Center of Language Education and Research, Sophia University)

■Pre-registration is required. Please visit the Oxford Day 2017 website for more details and to register online.

www.oupjapan.co.jp/en/events/od2017/index.shtml?pr1

Organized by Oxford University Press

Partnership with Keio University Global Research Institute

Endorsed by British Council

【About Oxford University Press】

For over 500 years, Oxford University Press, a department of Oxford University, has demonstrated its commitment to furthering the University's objective of excellence in research, scholarship and education by publishing worldwide. Oxford University Press is the world's largest university press publishing over 6,000 new titles each year from dictionaries and scholarly books to textbooks, readers and children's books, and has a presence in over 50 countries world-wide.

In 1957 Oxford University Press opened its branch office in Tokyo and continues to work in partnership with teaching professionals in Japan to provide educational support services that meet the changing needs of educators and learners. With a satellite office in Osaka, Oxford University Press strives to improve language education nationwide through consultation, the selection of teaching materials, building curricula and teacher training. It is proud to work with the finest authors and educators, sponsoring speakers to present at conferences and arranging teacher-training workshops across the country.

【About Keio University Global Research Institute】

Keio University was selected for the Top Global University Project by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) in 2014 as one of Japan's top universities providing a world-class level of research and education. Under the project, and in line with Yukichi Fukuzawa's founding principles, the university is striving to enhance the sustainability of global society through jitsugaku (science). It has created three research initiatives of Longevity, Security, Creativity, to facilitate interdisciplinary research and will build on its strength as a comprehensive university in which research in a wide range of disciplines from the social sciences to the natural sciences is carried out.

Keio University Global Research Institute (KGRI) was established in November 2016 as a base to facilitate the further globalization of the university to become an international research university that can make positive contributions to the world, being a platform on which interdisciplinary research is actively in progress.