

FOR IMMEDIATE RELEASE

Oxford Advanced Learner's Dictionary 9th Edition Available in Japan -- The ultimate speaking and writing tool --

Release Date: September 18, 2015

Oxford University Press (located in Minato-ku, Tokyo; represented by Managing Director Kiyokazu Nakamura) is delighted to announce the release of the 9th edition of its world bestseller, *Oxford Advanced Learner's Dictionary* (*OALD*) in Japan. Having sold over 38 million copies since the publication of the 1st edition, this dictionary has helped English learners understand what words mean and how to use them for nearly 70 years.



Oxford Advanced Learner's Dictionary: 9th Edition: Paperback with DVD-ROM and Online Access Code

ISBN: 9780194798792 Recommended retail price: 5,300JPY (before tax)

No new edition would be complete without new words, and the 9th is no exception with over 700 new words and meanings in the print dictionary, and a further 200 added to the DVD and online versions.

The ongoing impact of the digital age on the English language is well represented and accounts for many of the new words. Often reflecting the more hazardous aspects of online and social media activities the *OALD* includes words with new meanings, such as catfish (a person pretending to be someone else) and troll (to write false or insulting messages in internet chat rooms). The language of social media is well represented with Twitter-related words (twitterati, tweetable, tweetheart, twitterverse). Also, some words of Japanese origin including 'shonen' and 'shojo' (form of comic strip) have been added to the new edition. With some 50 Japanese words already included, these words reflect how Japanese culture and custom have spread into English speaking countries.

The 9th edition is, however, much more than an A-Z dictionary: it is the ultimate speaking and writing tool. A global research project involving 14,000 teachers and students led Oxford to discover that speaking is now regarded as the most challenging aspect of learning English. As a result, the 9th edition includes the iSpeaker and Speaking Tutor, designed specifically to provide the help learners of English need to become effective communicators.

The iSpeaker and Speaking Tutor are unique to *OALD* and complement the iWriter and Writing Tutor, both updated from the previous edition. New videos on the iSpeaker (on DVD and online) mean that learners can see exactly how each English sound is pronounced in British and American English, and can record themselves for comparison with the model. Videos of people in conversation focus on everyday situations and language, with 'Everyday English' boxes in the A-Z dictionary providing a useful reference. For students preparing for international exams, there are exam-style tasks, tips and useful language in the Speaking Tutor, and the opportunity for students to record themselves practising for speaking exams on the iSpeaker.

OXFORD UNIVERSITY PRESS



Sounds section of Oxford iSpeaker





Oxford Speaking Tutor

Conversations section of Oxford iSpeaker

Key Features of Oxford Advanced Learner's Dictionary: 9th Edition:

Paperback

-A-Z dictionary with more than 185,000 words, phrases and meanings
-Speaking Tutor
-Writing Tutor
-Visual Vocabulary Builder

DVD-ROM (only available with the print dictionary)

-Full A-Z dictionary

-British and American English audio

- -iSpeaker
- -iWriter
- -Topic wordlists

-Teacher resources - downloadable videos, lesson plans and activities for use in class

Premium Online Resources (register using the access code with the print dictionary) -iSpeaker

-iWriter

-My Wordlists - create lists of the words you want to learn

-Teacher resources -videos, downloadable lesson plans and activities for use in class

[Contact] For more details, please contact us. Yoko Niwa eMaketing Consultant, Oxford University Press Email: yoko.niwa@oup.com

About Oxford University Press

For over 500 years, Oxford University Press, a department of Oxford University, has demonstrated its commitment to furthering the University's objective of excellence in research, scholarship and education by publishing worldwide. Oxford University Press is the world's largest university press publishing over 6,000 new titles each year from dictionaries and scholarly books to textbooks, readers and children's books, and has a presence in over 50 countries world-wide.

In 1957 Oxford University Press opened its branch office in Tokyo and continues to work in partnership with teaching professionals in Japan to provide educational support services that meet the changing needs of educators and learners. With satellite offices in Osaka and Fukuoka, Oxford University Press strives to improve language education nationwide through consultation, the selection of teaching materials, building curricula and teacher training. It is proud to work with the finest authors and educators, sponsoring speakers to present at conferences and arranging teacher-training workshops across the country.

Head Office: 3F Sotetsu Tamachi Bldg. 4-17-5 Shiba, Minato-Ku, Tokyo 108-8386 Managing Director: Kiyokazu Nakamura Establishment: November 1st, 1957 | Capital: 89,824,000 yen Tel: 03-5444-5454 | E-mail: elt.japan@oup.com | Web: http://www.oupjapan.co.jp