

PUBLISHING WITH A PURPOSE  
LANGUAGE DEVELOPMENT  
LOCAL PUBLISHING  
UNIQUE PUBLISHER  
COMMITMENT  
ACADEMIC SCHOLARSHIP  
INTERACTIVE LEARNING  
REACH  
LOVE OF LEARNING  
PUBLISHING WITH A PURPOSE  
ENRICHING LIVES  
RESEARCH DISCOVERABILITY  
QUALITY  
TRUST  
PEOPLE  
TEACHER SUPPORT  
REACH  
EDUCATION  
SHARING KNOWLEDGE  
REACH  
INTRODUCING KNOWLEDGE  
REACH  
EDUCATION  
DICTIONARIES LANGUAGE  
TRUST  
COMMITMENT  
INSPIRE  
LOVE OF LEARNING  
REACH  
DIGITAL  
INNOVATIVE  
SHARE  
GLOBAL IMPACT  
TRUST  
EDUCATION  
REACH  
ASSESSMENT  
SHARING KNOWLEDGE  
REACH  
DIGITAL  
INNOVATIVE  
SHARE  
GLOBAL IMPACT  
TRUST

# Contents

## Welcome 01

Our mission is to create world-class academic and educational resources and to make them available as widely as possible.

## Commitment 02

We are the world's largest university press, and publish thousands of titles a year worldwide.

## Inspire 03

We employ 6,000 people worldwide who are passionate about enabling others to achieve their potential.

## People 04

We share a passion for life and learning with millions of people all over the world.

## Share 05

Our vast breadth of published content benefits millions of people worldwide, many through digital innovation and initiatives that offer low-cost access.

## Reach 06

We publish worldwide, often for regional audiences. 85% of our sales are outside the UK. 37% are in emerging markets.

## Trust 07

Oxford University Press has a rich history which can be traced back to the earliest days of printing.

## History 08

More than 500 years of history.

*Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide.*

# Welcome

*Our mission is to create world-class academic and educational resources and to make them available as widely as possible.*

“At Oxford University Press we believe that our publishing can make a real difference to people’s lives. My colleagues and I are greatly motivated by that belief.

Over more than 450 years we have established an international reach and publishing breadth far beyond that of a traditional university press. Millions of people every year use the materials that we publish to further their education or research.

However, to best understand Oxford University Press, you don’t need to know every aspect of our publishing or activity. You need to know what motivates us. So we’ve focused here on our values: why we do what we do; the commitment and care we put into our publishing; and, most importantly, who we publish for.

As a department of the University of Oxford these values are central to everything we do. They challenge and inspire us. I feel very fortunate to be part of such a diverse and successful organization.”

*Nigel Portwood  
Chief Executive, Oxford University Press*

A hand holding a crystal ball that reflects a sunset scene with trees. The scene is captured in a circular, inverted perspective within the crystal ball. The sun is low on the horizon, creating a bright lens flare. The trees are silhouetted against the warm, orange and yellow light of the setting sun. The background of the image is a soft, out-of-focus sky with a gradient from light blue to white.

Publishing with  
a purpose

# Commitment

*We are the world's  
largest university press,  
and publish thousands of  
titles a year worldwide.*

Oxford University Press has an extraordinarily diverse publishing programme. We are committed to enhancing learning in many different ways, for many different people.

We have a global presence and publish in more than 40 languages for millions of readers worldwide. Our range covers an extremely broad academic and educational spectrum, and is available in a variety of different formats. We are inclusive and publish for all audiences, from pre-school learners to academic specialists.

As a department of the University of Oxford, our worldwide publishing activities further the University's objectives of excellence in scholarship, research, and education.



Enriching  
lives

## Inspire

*We employ 6,000 people worldwide who are passionate about enabling others to achieve their potential.*

We seek to inspire a love of reading that will last a lifetime; to help people to develop their language skills; to reveal life-changing research findings in our journals.

That's why we work with the best writers and thinkers. It's the reason that we devote so much time, care, and skill to ensuring our publishing is of the highest quality.

We form strong relationships based on integrity and honesty with our partners, whether authors, suppliers, or customers. We work in accordance with our core values at all times, in all territories.

Understanding the needs of our audience is vital. We engage with teachers, librarians, and academics all over the world to ensure we have that insight. It enables us to innovate—developing the right content, delivered in the way that suits them and their students best.

More than anything, we aim to enrich lives by spreading knowledge, enhancing understanding, and inspiring a love of learning.

# People

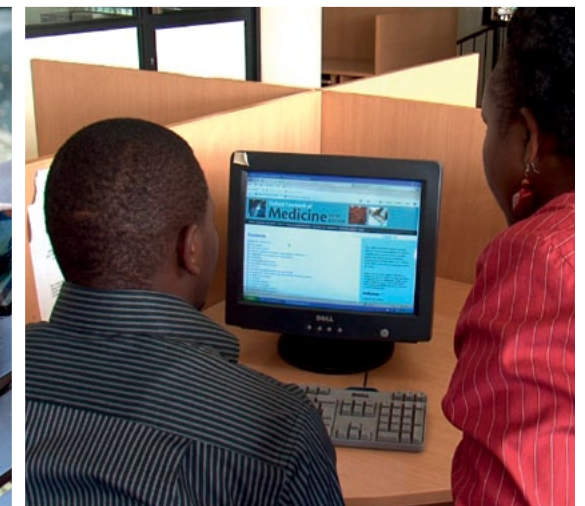
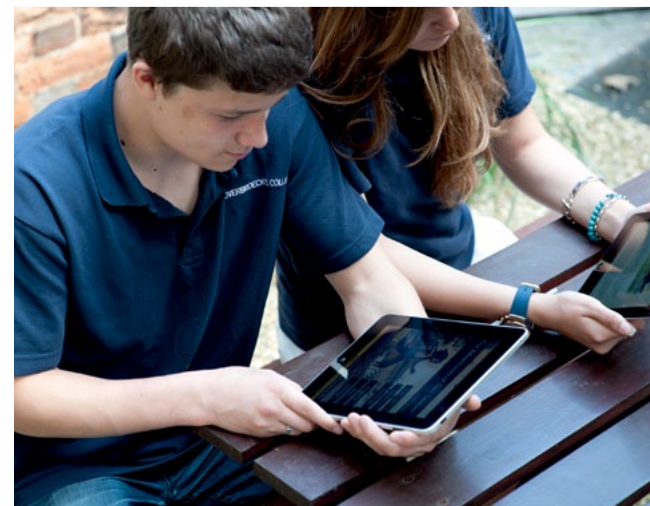
*We share a passion for life and learning with millions of people all over the world.*

A vibrant academic sector relies on access to credible reference sources. We offer students a range of databases—such as *University Press Scholarship Online (UPSO)*—designed to help them to discover and cross-reference vital research across diverse subject areas. *UPSO* offers a platform to other university presses to make their content accessible online.

Digital developments enable us to offer students resources they can use in many learning environments—not just in the classroom. Here students use graded readers apps on their tablets, specially developed for English language learners.

Researchers at the Kenya Medical Research Institute in Nairobi use the *Oxford Textbook of Medicine* online to assist with their work. More than 280,000 people in 114 developing countries accessed this and other OUP resources free or at reduced cost through the Research4Life initiative last year.

Devastating floods in Pakistan have destroyed many schools in recent years, depriving children of basic education. OUP Pakistan has provided 300,000 specially developed storybooks, seen here being distributed via UNICEF's Temporary Learning Centres.





Introducing  
knowledge

## Share

*Our vast breadth of published content benefits millions of people worldwide, many through digital innovation and initiatives that offer low-cost access.*

We actively promote the sharing of knowledge to a variety of audiences, in different ways. We publish in many different formats, accessible through diverse digital platforms, to ensure people can use our resources wherever they are.

Whether they want children's fiction, bibliographical research databases, or printed music, we cater for learners of all kinds.

Our educational materials cover a vast array of subjects. We offer interactive learning and assessment, as well as development resources and training to support teachers.

Our academic and journal publishing provides researchers and scholars with a genuinely broad platform through which to share their work.

Our dictionary expertise is renowned worldwide, and we are at the forefront of digital dictionary content and language research. We document more than 40 languages through more than 500 dictionaries and thesauruses including our flagship *Oxford English Dictionary*.

But it's not just about content. We enhance the availability of knowledge through low-cost access in the developing world and greater visibility online. We hone our distribution processes and embrace innovation to ensure our publishing reaches as many people as possible.

# Reach

*We publish worldwide, often for regional audiences. 85% of our sales are outside the UK. 37% are in emerging markets.*

We are active on a global stage. Many of our titles are created specifically for local markets by our regional branches.

We reach all audiences: from pre-school to secondary level schoolchildren, students to academics, readers to researchers, and from individuals to institutions.

We offer extraordinary diversity. Our publishing spans everything from dictionaries to schoolbooks, scholarly journals to children's fiction, academic textbooks to sheet music, online reference tools to digital learning platforms.

More than anything, we focus on quality. We support the University of Oxford's objectives of excellence in scholarship, research, and education. Our main criteria when selecting titles to publish are quality, and whether they further education and knowledge.

Global  
impact





# Trust

*Oxford University Press has a rich history which can be traced back to the earliest days of printing.*

'Oxford' is associated with excellence. As a department of the University, our heritage is one of unique quality, credibility, and longevity.

Our activities are overseen by a group of Delegates who are appointed from the academic staff at the University. The Delegates are actively involved in publishing decisions, maintaining dialogues with editors in their specialist subjects. This process ensures that our publishing is of the highest quality.

All of our customers—children and adults, teachers and academics, learners and researchers—can rely on our enduring commitment to enhancing learning and understanding through our publishing, worldwide.



*The Delegates of the Press meet regularly to discuss publishing proposals.*

## More than 500 years of history.

1478 First book printed at Oxford. 1585 Joseph Barnes becomes the University's first official printer. 1633 The Delegates of the Press are established to supervise printing at the University. 1669 Central print shop set up at the Sheldonian Theatre, Oxford. 1830 The Press moves to its current site in Great Clarendon Street, Oxford. 1884 First instalment of the *Oxford English Dictionary (OED)* is published. 1896 First overseas branch opens in New York. 1906 Publishing expands to children's books, medical titles, and academic journals, followed later by music and school books. 1926 Overseas Education Department (later English Language Teaching) is established. 1928 Last volume of *OED* first edition published. 1948 A.S. Hornby's *Learner's Dictionary of English* published. 1985 *Oxford Reading Tree* first published. 1989 Book printing ceases at OUP's Oxford site. 2000 *OED* launched online. 2010 *Oxford Bibliographies Online* published. 2012 Centenary of OUP India.



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