

Oxford Big Read 2018 - Terms and Conditions

1. These terms and conditions apply to “Oxford Big Read” competition, 2018. By entering this competition the entrant (that is, a teacher or student) will be deemed to have read and understood these terms and conditions and be bound by them.
2. This competition is organized by Oxford University Press Kabushiki Kaisha, 3F Sotetsu Tamachi Building, 4-17-5 Shiba, Minato-Ku, Tokyo 108-8386, Japan (“OUP”).

Participation

3. There are two categories to participate in this competition:
 - a. Junior High School
 - b. High School - University
4. The competition is open to junior-senior high, college, and university students in Japan.
5. Junior high school students are eligible for the Junior High School category and senior high school, college, and university students are eligible for the High School - University category.
6. For participants under the age of 18, parental/guardian consent must be confirmed by their teacher.
7. In order to enter the competition, students must choose and read one graded reader from any of the following series:
 - i. *Classic Tales 2nd Edition*
 - ii. *Oxford Reading Tree*
 - iii. *Oxford Read and Discover*
 - iv. *Oxford Read and Imagine*
 - v. *Dominoes 2nd Edition*
 - vi. *Oxford Bookworms Library 3rd Edition (includes Factfiles)*
8. After reading, students should create their poster which should include:
 - a. the title of the book,
 - b. some artwork or creative images from the story or related to the story,
 - c. some English text summarizing the story and a brief recommendation of the story explaining why the student liked it and why others should read it (The whole text should be more than eight sentences).
9. The poster should be a 2-D item. It should be anything from B5 to A3 at a maximum.
10. The created item should be handwritten or drawn and should be the student’s own original work (collages etc. are acceptable).
11. The created item must be written in English only.
12. It is up to the teacher to assign the Big Read as an assignment or homework. The teacher is encouraged to help his/her students, but the work should be created by the student.
13. The teacher must select the best five created items from each class, grade or institution (depending on how the teacher has registered the students) to submit to the OUP judges.
14. To help you administer the assignment, please use the items in your starter pack. The starter pack consists of photocopiable materials to help guide students with the project:
 - a. *Project Template* – to be used as a guide to help students brainstorm ideas.
 - b. *Certificate of participation* – teachers can award to students who complete the project.
 - c. *Reading Diary* – to help the students prepare, including questions to guide students in writing their English review or recommendation.
 - d. *Parents’ letter* – teachers can send this to parents of participating students to inform them about the competition and help get parental involvement in the project.
 - e. *Name card* – must be submitted with all entries. It should be attached to each entry with a paper clip or masking tape which has weak adhesive power. Do not use glue to stick it.The starter pack is available at the following URL: **www.oupjapan.co.jp/bigread**
15. The competition is open to any student who meets the eligibility criteria outlined above and submits an entry in accordance with these terms. Those not eligible to compete are employees of OUP and their dependents, the judging committee members and their dependents, or anyone connected to the products being given away as prizes. Teachers may only participate with their students and not with their dependents.

Registration

16. To enter the competition, the teacher must register the participating classes, grades or institution via the registration site: **oup.bigread2018.sgizmo.com/s3/**

17. Teachers can register different classes or grades at one time, but must name each uniquely in a way that will be remembered e.g. Reading 1A, Reading 1B, or First year, Second year, etc..
18. Please note: when registering, the teacher decides how group students for registration, by class, grade or institution. The teacher can then submit up to five entries per grouping, (i.e. class, grade or institution).
19. Please input the required information correctly, as the information submitted during registration will be used to administer final awards and certifications.
20. The information the teacher provides during registration will not be shared with third parties. OUP may contact the teacher based on this information. The teacher will be deemed to have given this permission when he/she fills in the registration form.

Submission

21. Submissions should be submitted via post or email attachment to:

Post:

Oxford University Press
Big Read
Sotetsu Tamachi Bldg. 3F
4-17-5 Shiba, Minato-ku Tokyo 108-8386

Email:

newsletter.japan@oup.com
Subject: Big Read

22. All submitted entries must include the name card with the following information:
 - a. student name,
 - b. grade,
 - c. teacher name,
 - d. class name, and
 - e. school name.

*It should be attached to each entry with a paper clip or masking tape which has weak adhesive power. Do not use glue to stick it.

23. Final submissions must be received via post or email by midnight on November 30, 2018. Postage must be paid by the institution or teacher.
24. The entrants warrant and represent that their entries will not infringe the intellectual property rights of any third party; nor will their entries include any material that is obscene, offensive or defamatory.

Use of entries and personal data by OUP

25. You grant OUP the right (and the right to grant to other parties the right to) to use, publish, show, copy and edit submitted entries in various forms of print and digital media worldwide including www.oupjapan.co.jp and <https://www.kinokuniya.co.jp/> for any purpose whatsoever.
26. OUP reserves the right to use the names of participating students and schools in various forms of print and digital media including www.oupjapan.co.jp for the purposes of announcing winners and honorable mentions.

Disqualification

27. The entries that do not meet the criteria set out on the competition website or included in these terms and conditions will be disqualified.

Prizes

28. **National Prizes:**

Four students will be selected as National Prize winners (chosen by a panel of judges selected by OUP) and receive a certificate as well as the following two:

- a. Dictionary of their choice from the following: *Oxford Picture dictionary 3e*, *Oxford Essential Dictionary 2e*, *Oxford Wordpower Dictionary 4e*, or *Oxford Advanced Learners' Dictionary 9e*. (¥2,500– ¥5,300 value)

- b. OUP Book voucher (¥5,000 value). Book voucher is redeemable only through OUP Japan and must be used within one year from date of issue. OUP cannot accept any exchanges or provide any refunds for books purchased with voucher. Any portion left unused cannot be provided to student as cash or cash equivalent.

Two National Prize winners will be selected from each of the categories:

- a. Junior High School
- b. High School - University

Teacher Prize:

One teacher for each of the four National Prize winners will receive a pre-selected set of 20 graded readers from Oxford Bookworms and Dominoes series. *The prize will be given to the institution.

For a complete list see our website www.oupjapan.co.jp/bigread

Institution Prizes:

The Institution of each of the four National Prize winners will receive a trophy of excellence with the student, teacher, and institution names, and posters with the winning item.

29. Runners up:

Four students will be selected as Runners up winners (chosen by a panel of judges selected by OUP and a panel of Kinokuniya Staff) and receive a certificate as well as the following:

- a. Kinokuniya Gift Card (¥3,000 value). The gift card is redeemable at all Kinokuniya bookstores and the Kinokuniya web store.

Teacher Prize:

One teacher for each of the four Runners up winners will receive a pre-selected set of 10 graded readers from Oxford Bookworms and Dominoes series. *The prize will be given to the institution.

For a complete list see our website www.oupjapan.co.jp/bigread

Institution Prize:

The institution of each of the four Runners up winners will receive posters with the winning item.

Delivery of the Prizes

- 30. OUP aims to deliver prizes through the OUP representatives following the announcement of the winners. The winners will be notified and invited to accept the offered prize within 7 days of being contacted via their email addresses. If a notified winner does not respond within 7 days of notification, another winner will be selected from the remaining entries and contacted as previously stated. Once a subsequent winner has been selected, the previous winner is no longer entitled to the prize. In the unlikely event that no (or insufficient) entries are received before the closing date, the prize will not be awarded.
- 31. Prizes are not transferable to another person.

Timeline

- 32. May 2018 – Competition begins
Midnight on November 30, 2018 – Deadline to submit entries
December 2018 – January 2019 – Judging period
January 2019 – Winners announced via email to participating teachers
January - February 2019 – Winning entries and/or honorable mentions displayed at www.oupjapan.co.jp

Other

- 33. OUP may withdraw or cancel the competition for any reason and at any time and may change the prize to a prize of a similar value. There is no cash alternative.

34. OUP reserves the right to amend these terms and conditions without prior notice. Any changes will be posted at **www.oupjapan.co.jp/bigread**
35. These terms and conditions shall be governed by Japanese law.
36. If you have any questions about the competition, please contact elt.japan@oup.com, call us at 03-5444-5454, or contact your local ELT consultant.