

Oxford Big Read 2017 - Terms and Conditions

1. These terms and conditions apply to “Oxford Big Read” competition, 2017. By entering this competition the entrant (that is, a teacher, student or other individual, “you”) will be deemed to have read and understood these terms and conditions and be bound by them.
2. This competition is organized by Oxford University Press Kabushiki Kaisha, 3F Sotetsu Tamachi Building, 4-17-5 Shiba, Minato-Ku, Tokyo 108-8386, Japan (“OUP”).

Participation

3. There are two ways to participate in this competition: as part of an institution or as an individual.

Institutional strand participation

4. Institutional strand of the competition is open to junior-senior high, college, and university students in Japan.
5. For participants under the age of 18, parental/guardian consent must be confirmed by their teacher.
6. In order to enter the competition, students must choose and read one graded reader from any of the following series:
 - i. *Classic Tales 2nd Edition*
 - ii. *Oxford Reading Tree*
 - iii. *Oxford Read and Discover*
 - iv. *Oxford Read and Imagine*
 - v. *Dominoes 2nd Edition*
 - vi. *Oxford Bookworms Library 3rd Edition (includes Factfiles)*
7. After reading, students should create their item which should include:
 - a. some artwork or creative images from the story or related to the story,
 - b. some English text summarizing the story or a brief recommendation of the story explaining why the student liked it and why others should read it.
8. The created item can be any 2-D item such as a poster, postcard, picture, book cover, etc. but should be no larger than one A3-size sheet of paper.
9. The created item should be handwritten or drawn and should be the student’s own original work (collages etc. are acceptable).
10. The created item must be written in English only.
11. It is up to the teacher to assign the Big Read as an assignment or homework. The teacher is encouraged to help his/her students, but the work should be created by the student.
12. The teacher must select the best three created items from each class, grade or institution (depending on how the teacher has registered the students) to submit to the OUP judges.
13. To help you administer the assignment, please use the items in your starter pack. The starter pack consists of photocopyable materials to help guide students with the project:
 - a. *Project Template* – to be used as a guide to help students brainstorm ideas.
 - b. *Certificate of participation* – teachers can award to students who complete the project.
 - c. *Reading Diary* – to help the students prepare, including questions to guide students in writing their English review or recommendation.
 - d. *Parents’ letter* – teachers can send this to parents of participating students to inform them about the competition and help get parental involvement in the project.
 - e. *Name card* – must be submitted with all entries
14. The institutional strand of the competition is open to any student who meets the eligibility criteria outlined above and submits an entry in accordance with these terms. Those not eligible to compete are employees of OUP and their dependents, the judging committee members and their dependents, or anyone connected to the products being given away as prizes. Teachers may only participate with their students and not with their dependents.

Individual strand participation

15. The individual strand of the competition is open to anyone residing in Japan who meets the eligibility requirements in section 24, below.
16. For participants under the age of 18, parental/guardian consent must be confirmed by a parent/guardian.
17. To enter the competition, individuals must choose and read one graded reader from any of the following series:
 - i. *Classic Tales 2nd Edition*
 - ii. *Oxford Reading Tree*

- iii. *Oxford Read and Discover*
 - iv. *Oxford Read and Imagine*
 - v. *Dominoes 2nd Edition*
 - vi. *Oxford Bookworms Library 3rd Edition (includes Factfiles)*
18. After reading, individuals should create their item which should include:
 - a. some artwork or creative images from the story or related to the story,
 - b. some English text summarizing the story or a brief recommendation of the story explaining why the student liked it and why others should read it.
 19. The artwork should be created using the template on the entry form.
 20. The created item should be handwritten or drawn and should be the individual's own original work (collages etc. are acceptable).
 21. The created item must be written in English only.
 22. The created item should be created by the individual alone.
 23. The individual must complete all necessary information on the entry form and submit it to OUP by the deadline.
 24. The individual strand of the competition is open to anyone residing in Japan who conforms to the criteria outlined above and submits an entry in accordance with these terms. Those not eligible to compete are employees of OUP and their dependents, the judging committee members and their dependents, or anyone connected to the products being given away as prizes.

Institutional strand entry

25. To enter the competition, the teacher must register the participating classes, grades or institution via the registration site: **www.oupjapan.co.jp/bigread**
26. Teachers can register up to five classes or six grades at one time, and must name each class uniquely in a way that will be remembered e.g. Reading 1A, Reading 1B, or First year, Second year, etc..
27. Please note: when registering, the teacher decides how group students for registration, by class, grade or institution. The teacher can then submit up to three entries per grouping, (i.e. class, grade or institution).
28. Please input the required information correctly, as the information submitted during registration will be used to administer final awards and certifications.
29. The information the teacher provides during registration will not be shared with third parties. OUP may contact the teacher based on this information. The teacher will be deemed to have given this permission when he/she fills in the registration form.

Individual strand entry

30. Individuals must enter the competition by reading an eligible graded reader and completing the entry form available at participating Kinokuniya bookstores, or online.
31. Individuals can submit only one entry for each graded reader they read.
32. Please input the required information correctly, as the information submitted on the entry form will be used to administer prizes.
33. OUP may as necessary share the information that the individual provides on the entry form with Kinokuniya bookstore, but not with other third parties. OUP or Kinokuniya may contact the individual based on this information. The individual will be deemed to have given this permission when he/she fills in the entry form.

Institutional strand submission

34. Submissions for the institutional strand (entries) should be submitted via post or email attachment to:

Post:

Oxford University Press
Big Read
Sotetsu Tamachi Bldg. 3F
4-17-5 Shiba, Minato-ku Tokyo 108-8386

Email:

Newsletter.japan@oup.com
Subject: Big Read

35. All submitted entries must include the name card with the following information:
 - a. student name,

- b. grade,
 - c. teacher name,
 - d. class name and
 - e. school name.
36. Final submissions must be received via post or email by midnight on December 15, 2017. Postage must be paid by the institution or teacher.
37. The entrants warrant and represent that their entries will not infringe the intellectual property rights of any third party; nor will their entries include any material that is obscene, offensive or defamatory.

Individual strand submission

38. Submissions for the individual strand (entries) should be submitted via post or email attachment to:

Post:

Oxford University Press
Big Read - Kinokuniya Prize
Sotetsu Tamachi Bldg. 3F
4-17-5 Shiba, Minato-ku Tokyo 108-8386

Email:

Newsletter.japan@oup.com
Subject: Big Read - Kinokuniya Prize

39. All submitted items must include a valid entry form. Required information includes:
- a. name,
 - b. book title,
 - c. email,
40. Final submissions must be received via post or email by midnight on December 15th, 2017. Postage must be paid by the individual.
41. The entrants warrant and represent that their entries will not infringe the intellectual property rights of any third party; nor will their entries include any material that is obscene, offensive or defamatory.

Use of entries and personal data by OUP

42. You grant OUP the right (and the right to grant to other parties the right to) to use, publish, show, copy and edit submitted entries in various forms of print and digital media worldwide including www.oupjapan.co.jp and <https://www.kinokuniya.co.jp/> for any purpose whatsoever.
43. OUP reserves the right to use the names of participating students and schools (for entries registered through the institutional strand) and individuals (for entries through the individual strand) in various forms of print and digital media including www.oupjapan.co.jp for the purposes of announcing winners and honorable mentions.

Disqualification

44. The entries that do not meet the criteria set out on the competition website or included in these terms and conditions will be disqualified.

Institutional strand prizes

45. National Prize:

Five students will be selected as National Prize winners (chosen by a panel of judges selected by OUP) and receive the following:

- a. Dictionary of their choice from the following: *Oxford Picture dictionary 3e*, *Oxford Essential Dictionary*, *Oxford Wordpower Dictionary*, or *Oxford Advanced Learners' Dictionary*. (¥2,500– ¥5,300 value)
- b. OUP Book voucher (¥5,000 value). Book voucher is redeemable only through OUP Japan and must be used within one year from date of issue. OUP cannot accept any exchanges or provide any refunds for books purchased with voucher. Any portion left unused cannot be provided to student as cash or cash equivalent.

One National Prize winner will be selected from each of the following 5 regions:

- i. Hokkaido and Tohoku
- ii. Kanto
- iii. Chubu (including Hokuriku, Koshinetsu and Tokai)

- iv. Kansai
- v. Chugoku, Shikoku, Kyushu and Okinawa.

46. **Teacher Prize:**

One teacher for each of the five National Prize winners will receive a pre-selected set of 20 graded readers from Oxford Bookworms and Dominoes series. For a complete list see our website www.oupjapan.co.jp/bigread

47. **Institution Prizes:**

The Institution of each of the five National Prize winners will receive a trophy of excellence with the student, teacher, and institution names, and a poster with the winning item.

Individual strand prizes

48. Individual entries (those who enter the competition through a participating Kinokuniya bookstore or online) are only eligible for the Kinokuniya Prize.

Kinokuniya Prize: One winner (chosen by a panel of Kinokuniya Staff) will receive a Kinokuniya gift card (¥10,000 value). Two runners up (chosen by a panel of Kinokuniya Staff) will receive a Kinokuniya gift card (¥5,000 value).

Delivery of the Prizes

49. OUP aims to deliver prizes through the OUP representatives during the month following the announcement of the winners. The winners will be notified and invited to accept the offered prize within 14 days of being contacted via their email addresses. If a notified winner does not respond within 14 days of notification, another winner will be selected from the remaining entries and contacted as previously stated. Once a subsequent winner has been selected, the previous winner is no longer entitled to the prize. In the unlikely event that no (or insufficient) entries are received before the closing date, the prize will not be awarded.
50. Prizes are not transferable to another person.

Timeline

51. May 1, 2017 – Competition begins
Midnight on December 15, 2017 – Deadline to submit entries
December 2017 – January 2018 – Judging period
January 31, 2018 – Winners announced via email to participating teachers
February 2018 – Winning entries and/or honorable mentions displayed at www.oupjapan.co.jp and in selected Kinokuniya bookstores.

Other

52. OUP may withdraw or cancel the competition for any reason and at any time and may change the prize to a prize of a similar value. There is no cash alternative.
53. OUP reserves the right to amend these terms and conditions without prior notice. Any changes will be posted at www.oupjapan.co.jp/bigread
54. These terms and conditions shall be governed by Japanese law.
55. If you have any questions about the competition, please contact elt.japan@oup.com, call us at 03-5444-5454, or contact your local ELT consultant