

Globalization: A Very Short Introduction

By Manfred Steger

Questions for Thought and Discussion

- How do recent news stories portray globalization?
- Which dimension of globalization is least discussed in the public discourse and why?
- What is the difference between the 'global imaginary' and 'globalization'? How are these two concepts connected?
- In addition to the 2010 Soccer World Cup, which other major sport events illustrate global-local dynamics that constitute globalization?
- Can you find three clear example of cultural hybridity involving global-local dynamics?
- In what ways is the contemporary age (starting in the 1980s) different from previous periods of globalization?
- How has the growing power of transnational corporations affected national governments in the US and UK?
- Are 'global crises' like the global financial crisis or the global climate crisis inevitable by-products of globalization?
- Is 'global governance' a utopian dream of a feasible option to be realized in this century?
- Why does globalization sometimes strengthen the forces of nationalism?
- How has cultural globalization affected your immediate environment and circle of friends?
- Does the development of digital technology reduce or enhance global inequality?
- What is the evidence for the assertion that the ideological struggle between market globalism and justice globalism has intensified in recent years?
- Do what extent does US President Barack Obama personify globalization dynamics?
- What would be the benefits or drawbacks of subjecting global markets to global regulation?
- Why are 'global cities' an excellent terrain for the study of globalization?
- What is the most likely future trajectory of globalization and why?

Other books by Manfred Steger

Globalisms: The Great Ideological Struggle of the 21st Century 3rd Ed. (Rowman & Littlefield, 2009)

Ideologies of Globalization [Edited, with Paul James] (Sage Publications, 2009)

The Rise of the Global Imaginary: Political Ideologies from the French Revolution to the Global War on Terror (Oxford University Press, 2008)

Globalism: Market Ideology Meets Terrorism 2nd Ed. (Rowman & Littlefield, 2005)

Globalism: The New Market Ideology (Rowman & Littlefield, 2002)

Rethinking Globalism [Editor], (Rowman & Littlefield, 2004)

Further Reading

Joseph E. Stiglitz, *The Price of Inequality* (Norton, 2012)

Paul Krugman, *End this Depression Now* (Norton, 2012)

David Harvey, *Rebel Cities* (Verso, 2012)

Arjun Appadurai, *The Future as Cultural Fact: Essays on the Global Condition* (Verso, 2013)

Joyce E. Chaplin, *Round About the Earth* (Simon & Schuster, 2012)

Reece Jones, *Border Walls* (Zed Books, 2012)