

May 10, 2013



PRESS RELEASE
For immediate release

Oxford University Press and Eleutian announce launch of *TeachCast with Oxford*, an innovative online English language teaching service for students worldwide

Oxford University Press, the world's largest university press, is extending its language teaching solutions through a partnership with Eleutian Technology. Oxford University Press and Eleutian today announced the release of *TeachCast™ with Oxford*, a jointly developed, innovative online English language teaching service that opens up the opportunity for students around the world to learn English.

TeachCast™ with Oxford combines Eleutian's market-leading curriculum delivery system with Oxford's proven learning content. The TeachCast system uses Eleutian's team of highly qualified, US-certified teachers to deliver daily English language lessons via video-conference to students around the world. The materials for each lesson are taken from two of Oxford's most successful courses: language lessons for children will use *Let's Go*, while adult students learn business English skills with *Business Venture*.

Peter Marshall, Managing Director of the English Language Teaching Division of Oxford University Press said, "The TeachCast system is an innovative solution that makes English language teaching more accessible to children and adults. Over 24 million people have learned English with our *Let's Go* and *Business Venture* courses and, by partnering with Eleutian, we will extend our reach even further. It is an exciting new development and Oxford is delighted to be working with Eleutian."

"Eleutian is excited to be able to offer two of Oxford's best-known language courses to students around the world via our TeachCast platform," said Kent Holiday, CEO of Eleutian, "Oxford's language teaching products are highly respected throughout the entire education community and there is a significant demand globally for Oxford materials. TeachCast will allow us to deliver these courses, taught live by Eleutian teachers, to students on a daily basis."

Oxford and Eleutian are initially focusing on Asia, the Middle East and South America but will offer *TeachCast® with Oxford* to their existing channels throughout the world.

[GigaVision Inc.](#) will be the first partner in Japan to provide TeachCast with Oxford from early June 2013.

About Oxford University Press

Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide. OUP is the world's largest university press, with a wide global reach. It currently publishes more than 6,000 new publications a year, has a presence in around fifty countries, and employs more than 5,000 people worldwide. It has become familiar to millions through a diverse publishing programme that includes scholarly works in all academic disciplines, bibles, music, school and college textbooks, children's books, materials for teaching English as a foreign language, business books, dictionaries and reference books, and academic journals.

To find out more about Oxford University Press please visit www.oup.com. To find out about OUP's English Language Teaching publications please visit www.oup.com/elt.

About Eleutian

Founded in 2006, Eleutian is a market leader in online education. Headquartered in Cody, Wyoming, Eleutian is focused on providing English Language Learning to students throughout the world. Eleutian teachers have taught over 1 million English lessons to students around the world via live synchronous videoconferencing. To find out more about Eleutian Technology please visit www.eleutian.com.

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